



Moran Faibish

Commercial and Human Capital DD

GLOBAL MARKETING AND BUSINESS
DEVELOPMENT STRATEGIST



David Levitz, PhD

Scientific DD

SCIENTIST | ENTREPRENEUR | THOUGHT LEADER
PRESIDENT, IMAGING & ANALYTICS CONSULTING
CEO & CTO, DL ANALYTICS



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About Moran



- Over 15 years of experience in promoting technology companies
- Guiding early-stage companies into global markets
- Specializing in transitioning from R&D focus to commercialization
- Facilitating cross-company processes for growth

Opportunity
identification

Commercial
research and
analysis

Product and
service
assessment

In-depth
market
analysis

Human
capital
evaluation

Risk
analysis



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About David



- Over 20 years in healthcare:
 - Multiple spaces and technologies
 - Industry, academia, and government experience
- Chairs academic conference for 10+ years
- Known KOL: World's top expert in cervical image quality
- Advises World Health Organization on cervical imaging
- Principal investigator on \$2.3M NCI research grant (score: 170, 97th percentile)
- Involved in 12 academic presentations in 2019 alone

Referred 100+
conference
abstracts, 20+
journal articles

Developed V&V
testing protocols
for new product
categories

Designed and
participated in
multiple clinical
trials

Holistic Assessment

COMMERCIAL

What to prioritize, where to focus, and when to act



SCIENTIFIC

The core catalyst for acquisitions and investments

HUMAN CAPITAL

The key to thriving acquisitions and investments